

Glossy Lipstick "Fuchsia Rose"

- Rich, highly pigmented stick.
- Mass market, vegan formula.
- Free from polyethylene and conventional petrochemicals.

Ingredient Trade Name	INCI Name	%
Phase A		
SynKos 2040 ¹	Synthetic Wax	12.5
SynKos 2065 ¹	Synthetic Wax	8.5
Kester Wax K-60P ¹	Polyhydroxystearic Acid	6.0
Kester Wax K-24 ¹	Lauryl Laurate	5.0
Cetiol CC ²	Dicaprylyl Carbonate	14.0
Dermol 99 ³	Isononyl Isononanoate	7.0
Phase B		
Jeechem OP ⁴	Octyl Palmitate	17.87
Unipure Red LC 328 ⁵	Red 28 Lake CI 45410	1.81
Unipure Red LC 300 ⁵	Red 30 Lake CI 73360	1.52
Unipure Red LC 386 ⁵	Iron Oxides CI 77491	1.81
Unipure Blue LC 686 ⁵	Ultramarines CI 77007	0.15
Titanium Dioxide 325 ⁶	Titanium Dioxide CI 77891	3.48
Mica Sericite BC 285 ⁶	Mica	10.36
Phase C		
Jeesilc CPS-2114	Cyclopentasiloxane	10.0



Product	Function	About	% Usage	Natural
SynKos Waxes	Thickening, Texturizing	Economical synthetic wax for thickening systems.	1-20%	
Kester Wax K-60P	Plasticizer	Natural plasticizer for film forming, increased stability and low to medium structure.	0.5-20%	X
Kester Wax K-24	Ester, Emollient	Natural ester and emollient that imparts slip, melts at body temp, offers slight cooling sensation. Provides light, dry, feel. Cuts greasiness with natural oils, esters and organic sunscreens.	1-50%	X

PROCEDURE

- Combine Phase B milling until homogeneous.
- Melt and mix Phase A. Next, slowly add the color base to Phase A.
- Continue mixing and cooling to 80 °C. Pour into containers.

***Additional Notes:** This formula can be modified by using different **SynKos Waxes** from the **SynKos Wax series (choice of 2030, 2040, 2050, 2060, 2065 or combinations)**. The high amount of combinations allows for multiple changes in product attributes such as melt point, slip, hardness, payout, etc.

Looking for additional formulas? Try our Formula Selector Tool at: <https://www.kosterkeunen.com/pcformulationguide/>

Stability information: Three months at 45 °C, three months at room temperature, three freeze/thaw cycles.

Supplier information: 1. Koster Keunen, Inc.; 2. BASF; 3. Alzo; 4. Jeeh; 5. Sensient; 6. Brenntag Specialties



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