

BRIGHT-EYED SHADOW Natural Eye Shadow

- Creamy eyeshadow with velvety sensation.
- Unique pick-up; effortless spreadability.
- Using natural and sustainable ingredients.



Product	Function	About	Hair	Color	Skin	Natural
Orange Wax	Emollient	Emollient that provides unique energetic sent and color. Also adds natural interest to the label.	X	X	X	X
Sunflower Wax	Structure	Natural, highly compatible and renewable structuring wax.	X	X	X	X
Kester Wax K-60P	Plasticizer	Natural plasticizer for film forming, increased stability and low to medium structure.	X	X	X	X

Ingredient Trade Name	INCI Name	%
PHASE A		
Sunflower Wax	Helianthus Annuus (Sunflower) Seed Wax	11.0
Orange Wax	Citrus Aurantis (Orange) Peel Wax	6.0
Kester Wax K-60P	Polyhydroxystearic Acid	3.5
Extra Virgin Coconut Oil	Cocos Nucifera (Coconut) Oil	5.0
Castor Oil	Ricinus Communis (Castor) Seed Oil	12.0
Jajoba Oil	Simmondsia Chinensis (Jajoba) Seed Oil	10.0
Vitamin E Acetate	Tocopheryl Acetate	1.0
Prestige Silver	Mica (and) Titanium Dioxide	2.0
Prestige Bright Bronze	Mica (and) Iron Oxide	10.0
Sumicos Flash Skin Bronze	Mica (and) Iron Oxide	3.7
Unipure Brown LC 881	CI 77499 (and) CI 77491 (and) CI 77492	0.3
Mica Sericite BC 285	Mica	25.5
PHASE B		
Vegetite 1214LC	Coconut Alkanes (and) Coco-Caprylate/Caprate	10.0

Procedure

- Combine Phase A ingredients, mix and melt at 85 °C until uniform.
- Add Phase B and mix well.
- Once homogenous, begin to cool to room temperature while continuing to mix.
- Fill into containers.

Stability and suppliers upon request.

