

# TEXTURE REVOLUTION IN THE NATURAL REALM



## Orange Wax

- Natural emollient
- Texturizer
- Provides natural scent & color
- INCI: Citrus Aurantium Dulcis (Orange) Peel Wax
- Can be used in all formulation types



## Kester Wax K-60P

- Provides creaminess & texture
- Natural
- Stops syneresis, sweating, & seeding
- INCI: Polyhydroxystearic Acid
- Can be used in all formulation types



## Sunflower Wax

- All natural
- Highly efficient structurant
- High melting point
- Strong gellant and consistency modifier
- INCI: Helianthus Annuus (Sunflower) Seed Wax
- Can be used in all formulation types

## Bright-Eyed Shadow

This stylish natural creamy eyeshadow has a unique pick up and effortless spreadability. Easily blendable, this anhydrous formula finishes with a velvety sensation. This formula uses natural ingredients.

Function	Ingredient	%
Structurant	Sunflower Wax	11.0
Emollient & Texturizer	Orange Wax	6.0
Plasticizer	Kester Wax K-60P	3.5
Emollient	Extra Virgin Coconut Oil	5.0
Emollient	Castor Oil	12.0
Emollient	Jobba Oil	10.0
Anti-Oxidant	Vitamin E Acetate	1.0
Effect Pigment	Prestige Silver	2.0
Effect Pigment	Prestige Bright Bronze	10.0
Effect Pigment	Sumicos Flash Skin Bronze	3.7
Effect Pigment	Unipure Brown LC 881	0.3
Effect Pigment	Mica Sericite BC 285	25.5
Ester	Vegelite 1214LC	10.0
Procedure upon request		

# NATURAL INSPIRATIONS WITH KOSTER KEUNEN



## Sustainable Beeswax

- Provides structure & plasticity
- Natural film former
- Globally compliant
- INCI: Beeswax
- Can be used in all formulation types



## Kester Wax K-60P

- Provides creaminess & texture
- Natural
- Stops syneresis, sweating, & seeding
- INCI: Polyhydroxystearic Acid
- Can be used in all formulation types



## Kester Wax K-24

- Emollient ester; melts at body temperature
- All natural
- Gives dry, soft after feel
- Reduces Greasiness
- INCI: Lauryl Laurate
- Replaces all esters in any formulation

## Sustain-A-Balm Encouraging Social and Environmental Responsibility

### Preserve Our Bees: Use Sustainable Beeswax

Koster Keunen is promoting global education on the significance of sustainable beeswax. Bee health, food production, and the changing climate impact us all. It is important to understand the regenerative nature of beeswax, the positive effects on smallholder farms, and their symbiotic relationships with bees and beekeepers.

Function	INCI Name	%
Structure	Sustainable White Beeswax	16.0
Plasticizer	Kester Wax K-60P	5.0
Ester	Kester Wax K-24	5.0
Emollient	Castor Oil	30.0
Emollient	High Oleic Sunflower Oil	22.0
Emollient	Almond Oil	19.0
Mattifier	Sipernat 11 PC	2.0
Anti-Oxidant	Vitamin E Acetate	1.0
Procedure upon request		

The act of bee pollination is a key factor that keeps flora and fauna in balance. Healthy trees and plants prevent climate change, desertification, and soil erosion. Sustainable beekeeping helps preserve and support a biodiverse ecosystem.

Our Sustainable Beeswax focuses on our pillars of Social, Economic and Environmental preservation. In partnership, we train and improve the good practices of beekeepers. We are fully engaged in creating a positive impact on bees and beekeepers, starting in the flowers and fields of seven countries in West Africa.



[www.kosterkeunen.com](http://www.kosterkeunen.com)



# INNOVATION IS OUR TRADITION