

Enhans SB-63

Koster Keunen revolutionizes color cosmetics with this innovative product that combines nature and science. Enhans SB-63 is our beeswax, reacted with a high molecular weight copolyol dimethicone to create this versatile compound. SB-63 is designed for use in all personal care systems with high levels of compatibility. Formulate lipsticks, lip glosses, all anhydrous color, tinted emulsions, foundation & mousses.

Increase Innovation with Stability

Formulators can develop multiple finished products by varying percentages of Enhans SB-63, making this key ingredient for innovation. In color cosmetics, eliminate crystallization, stability and bloom issues by using SB-63 instead of a traditional wax. Formulators will see other benefits including slip, reduced tackiness and pigment dispersing qualities.

Deposition

In stick and anhydrous systems, our scientists have shown a pay-off increase of 49% with a 4% usage level over traditional wax. The multifunctionality of this raw material allows for one swipe stick products and smooth "pick up" in anhydrous pot formulations.

Foundations with Claims

Foundations benefit greatly with SB-63, including better spreadability, improved stability and quantifiable moisturization over standard waxes. For foundations with sunscreen, developers can reduce sunscreen percentages in current formulas and still maintain sunscreen values. With new formulation, SB-63 can help reduce the amount of chemical sunscreens without reducing SPF numbers.

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- ◆ Results are seen with usage levels as low as 1%
- ◆ Enhances compatibility with other ingredients
- ◆ Improved rheology and stability
- ◆ One Swipe applications



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INNOVATION IS OUR TRADITION