

# Outline & Define Lip Liner

- Vegan & Natural
- Easy Application
- Formula Form: pencil, pot or mechanical pencil

| Product          | Function         | About  | % Usage | Natural |
|------------------|------------------|--|---------|---------|
| Sunflower Wax    | Structure        | Natural, highly compatible and renewable structuring wax.  | 0.5-25% | x       |
| Kester Wax K-24  | Ester, Emollient | Natural ester and emollient that imparts slip, melts at body temp, offers slight cooling sensation. Provides light, dry, feel. Cuts greasiness with natural oils, esters and organic sunscreens. | 1-50%   | x       |
| Kester Wax K-60P | Plasticizer      | Natural plasticizer for film forming, increased stability and low to medium structure.   | 0.5-20% | x       |

| Ingredient Trade Name                 | INCI Name                                     | %     |
|---------------------------------------|---|-------|
| <b>Phase A</b>                        |   |       |
| Sunflower Wax <sup>1</sup>            | Helianthus Annuus (Sunflower) Seed Wax        | 30.0  |
| Kester Wax K-60P <sup>1</sup>         | Polyhydroxystearic Acid                       | 6.5   |
| Kester Wax K-24 <sup>1</sup>          | Lauryl Laurate                                | 4.5   |
| Vitamin E Acetate <sup>3</sup>        | Tocopheryl Acetate                            | 1.0   |
| <b>Phase B</b>                        |   |       |
| Mica Sericite BC 285 <sup>2</sup>     | Mica  | 8.28  |
| Unipure Red LC 3866 <sup>4</sup>      | Iron Oxides CI 77491                          | 7.56  |
| Unipure Red LC 3203 <sup>4</sup>      | Carmine                                       | 3.72  |
| Prestige Bright Fire Red <sup>2</sup> | Mica (and) Iron Oxide                         | 1.48  |
| Jeechem CTG <sup>5</sup>              | Caprylic/Capric Triglyceride                  | 18.96 |
| <b>Phase C</b>                        |   |       |
| VegeLight 1214LC <sup>6</sup>         | Coconute Alkanes (and) Coco-Caprylate/Caprate | 18.0  |

## PROCEDURE

- Combine Phase B ingredients and mill until homogeneous.
- Combine Phase A ingredients in a vessel.
- Heat and mix until uniform.
- Add Phase B to Phase A and mix.
- Once homogeneous add Phase C
- Pour into containers around 85°C.
- Allow to cool to room temperature.

Formula: 3/22-258/484/358-1

Looking for additional formulas? Try our Formula Selector Tool at:

<https://www.kosterkeunen.com/pcformulationguide/>

**Stability information:** Three months at room temperature, three months at 45 °C, three freeze/thaw cycles.

**Supplier information:** 1. Koster Keunen, Inc. 2. Brenntag specialties 3. BASF  
4. Sensient 5. Jeen 6. Grant Industries.

**Koster Keunen Inc.**

Watertown, CT 06795, USA. Tel: 1-860-945-3333  
info@kosterkeunen.com • www.kosterkeunen.com