Bright & Bashful Blush

Color Cosmetics

Anhydrous

Natural / Clean

Features

- Unique Texture
- Pink to Gold Color Shift
- Subtle Blush Effect

Formula

Sustainable Beeswax

Socially and environmentally responsible beeswax. Multifunctional; makes anhydrous formulas soft and pliable, makes emulsions glossy, thick and with excellent pickup. Structurant, plasticizer, thickener.

Kester Wax K-60P

Naturally derived plasticizer. Increases melt point, stability, compatibility in anhydrous systems, thickens emulsions and provides texture. Usage level 0.5-20%.

Kester Wax K-24

Naturally derived wax ester of plant origin. Low melt point semi-solid, melts on body contact, provides cooling sensation. Adds slip, reduces greasy feel, dimethicone alternative. Usage level up to 50%.

Trade Name	INCI Name	%
Phase A		
Sustainable Beeswax[1]	Beeswax	7.0
Kester Wax K-60P[1]	Polyhydroxystearic Acid	13.0
Kester Wax K-24[1]	Lauryl Laurate	5.0
Jeechem CTG[2]	Caprylic/Capric Triglyceride	10.0
Castor Oil[3]	Ricinus Communis (Castor) Seed Oil	14.0
Jojoba Oil[3]	Simmondsia Chinensis (Jojoba) Seed Oil	20.0
Vitamin E Acetate[4]	Tocopheryl Acetate	1.0
Prestige® Sparkling Coral Gold[5]	Mica (and) Titanium Dioxide (and) Iron Oxides (and) Carmine	13.0
Sumicos™ Iridescent Pink[5]	Mica (and) Titanium Dioxide	11.0
Prestige® Bright Fire Red[5]	Mica (and) Iron Oxides	1.0
Unipure Pink LC 589[6]	CI 77007	3.0

Procedure

- Combine Phase A ingredients, mix and melt at 85 °C until uniform.
- Once homogenous, begin to cool to room temperature while continuing to mix.
- Pour into containers at about 70-75 °C

Stability Information:

Three months at 45 °C, three months at room temperature, three freeze/thaw cycles.

Supplier Information:

1. Koster Keunen, Inc.; 2. Jeen International; 3. Barentz; 4. BASF; 5. Sudarshan; 6. Sensient Beauty

Looking for additional formulas? Try our Formula Selector Tool at: kosterkeunen.com/pcformulationguide