Hint @ It! Natural Tinted Primer

Formula # 2/22-805/577/358-17

Features

- Light and bouncy, barely-there formula
- Low coverage, preps skin for foundation
- Natural, vegan, minimalistic

Formula

Kostol NatureMuls

Natural, PEG-free nonionic o/w emulsifier. Provides a medium to long break, with some viscosity growth. Can be used as a primary or secondary emulsifier. Usage level 3-8%.

Behenyl Alcohol

Natural fatty alcohol wax of plant origin. Long chain fatty alcohol, promotes emulsion stability without viscosity. Palm-free, natural and vegan. Texturizer, moderate thickener. Usage level 2-10%.

Kester Wax K-24

Naturally derived wax ester of plant origin. Low melt point semi-solid, melts on body contact, provides cooling sensation. Adds slip, reduces greasy feel, dimethicone alternative. Usage level up to 50%.

Trade Name	INCI Name	%
Phase A		
Deionized Water	Aqua	80.5
Reisita Natural[2]	Oryza Sativa (Rice) Starch	1.0
Optiphen[3]	Phenoxyethanol, Caprylyl Glycol	1.0
Glycerin	Glycerin	4.0
Siligel[4]	Xanthan Gum, Lecithin, Sclerotium Gum, Pullulan	0.5
Phase B		
Kostol NatureMuls[1]	**Candelilla/Jojoba/Rice Bran Polyglyceryl-3 Esters, Glyceryl Stearate, Cetearyl Alcohol, Sodium Stearoyl Lactylate**	**4.0**
Behenyl Alcohol[1]	**Behenyl Alcohol**	**5.0**
Kester Wax K-24[1]	**Lauryl Laurate**	**3.0**
Prestige Soft Beige[3]	Mica, Titanium Dioxide, Iron Oxides	1.0

Procedure

- Combine Phase A ingredients one at a time, mixing well after each addition (glycerin and Siligel may be pre-mixed).
- When Phase A is homogeneous, heat to 80 – 85 °C with mixing.
- Combine Phase B ingredients and heat to 80 – 85 °C.
- Once both Phases are at temperature, add Phase B to Phase A and increase mixing speed.
- Cool to 45 °C or under and pour / pump into appropriate containers.

Stability Information:

Three months at 45 °C, three months at room temperature, three freeze/thaw cycles.

Supplier Information:

1. Koster Keunen, Inc.; 2. Agrana; 3. Brenntag Specialties; 4. Lucas Meyer.