Outline & Define Lip Liner
in *Viva Magenta*

Color Cosmetics

Anhydrous

Natural / Clean

Vegan

Features

- Easy Application
- Formula Form: Pencil, Pot, or Mechanical Pencil

Formula

Kester Wax K-60P

Naturally derived plasticizer. Increases melt point, stability, compatibility in anhydrous systems, thickens emulsions and provides texture. Usage level 0.5-20%.

Sunflower Wax

Natural wax extracted from sunflower seeds. Very high melting point and excellent structuring capabilities, increases stick structure and stability. Structurant. Usage level 1-15%.

Kester Wax K-24

Naturally derived wax ester of plant origin. Low melt point semi-solid, melts on body contact, provides cooling sensation. Adds slip, reduces greasy feel, dimethicone alternative. Usage level up to 50%.

Trade Name	INCI Name	%
Phase A		
Sunflower Wax[1]	**Helianthus Annuus (Sunflower) Seed Wax**	**20.0**
Kester Wax K-60P[1]	**Polyhydroxystearic Acid**	**8.0**
Kester Wax K-24[1]	**Lauryl Laurate**	**5.0**
Vitamin E Acetate[3]	Tocopheryl Acetate	1.0
Phase B (Color Base)		
Mica Sericite BC 285 [2]	Mica	5.0
Unipure Blue LC-686[4]	CI 77007 (and) Silica	5.0
Unipure Red LC-320[4]	Carmine	20.0
Prestige Bright Fire Red[4]	Mica (and) Iron Oxide	0.25
Jeechem CTG[5]	Caprylic/Capric Triglyceride	20
Phase C		
Vegelight 1214LC[6]	Coconut Alkanes (and) Coco-Caprylate/Caprate	15.75

Procedure

- Combine Phase B ingredients and mill until homogeneous.
- Combine Phase A ingredients in a vessel, heat and mix until uniform.
- Add Phase B to Phase A and mix.
- Once homogeneous add Phase C.
- Pour into containers around 85°C, allow to cool to room temperature.

Stability Information:

Three months at 45 °C, three months at room temperature, three freeze/thaw cycles.

Supplier Information:

1. Koster Keunen, Inc.; 2. Brenntag specialties 3. BASF; 4. Sensient; 5. Jeen; 6. Grant Industries.

Looking for additional formulas? Try our Formula Selector Tool at: kosterkeunen.com/pcformulationguide

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We've Got A Wax For That™