

# Deluxe Cream Pomade

Formula# 2/25-414/421/188-8

## Features

- Nourish hair all-day with flexible, movable hold
- All-natural formula
- Medium hold, unisex styler

Hair Care

Emulsion

Clean/ Natural

## Formula

### Kostol Natural E

Natural, PEG-free nonionic o/w emulsifier. Provides a light to medium, wet break, low thickening. Can be used as a primary or secondary emulsifier. Usage level 2-8%.

### Beeswax

Natural wax produced by honeybees. Multifunctional; excels at making anhydrous formulas soft and pliable, and making emulsions glossy, thick and with excellent pickup. Structurant, plasticizer, thickener.

### Bayberry Wax

Natural wax produced by honeybees. Multifunctional; excels at making anhydrous formulas soft and pliable, and making emulsions glossy, thick and with excellent pickup. Structurant, plasticizer, thickener.

Trade Name	INCI Name	%
<i>Phase A</i>		
Deionized Water	Aqua	57.5
Glycerin	Glycerin	5.0
Colloidal Kaolin <sup>2</sup>	Kaolin	3.0
Lincoserve WpH-LO <sup>3</sup>	Pentylene Glycol, Propanediol, Caprylyl Glycol, Ethylhexylglycerin	1.0
<i>Phase B</i>		
<b>Kostol Natural E<sup>1</sup></b>	<b>Behenyl Alcohol, Polyglyceryl-3 Stearate</b>	<b>4.5</b>
<b>Beeswax<sup>1</sup></b>	<b>Beeswax</b>	<b>10.0</b>
<b>Bayberry Wax<sup>1</sup></b>	<b>Myrica Cerifera (Bayberry) Wax</b>	<b>10.0</b>
Jobba Oil	Simmondsia Chinensis (Jojoba) Seed Oil	6.0
SMA Arrowroot Powder <sup>4</sup>	Maranta Arundinacea Root Powder	3.0

## Procedure

- Begin heating water to 80 °C and add Phase A ingredients one by one, mixing each until uniform.
- Combine Phase B ingredients, and heat to 80 – 85 °C until melted.
- Add Phase B to Phase A under agitation and mix at high speed until emulsion is uniform.
- Cool to 45 °C or under with mixing.
- Pour into containers.

### Stability Information:

Three months at 50 °C, three months at room temperature, three freeze/thaw cycles.

### Supplier Information:

1. Koster Keunen, Inc.; 2. Brenntag Specialties; 3. Lincoln Manufacturing; 4. SMA Collaboratives.

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