

# NATURAL LUXURY FROM JOJOBA

Kester K-45 is a soft, creamy paste of jojoba esters created by transesterification of jojoba oil and wax. This natural ester provides a smooth, luxurious feel while delivering emolliency, stability, and moisture retention. It is an excellent emollient making it ideal for a wide range of formulations. It offers non-greasy emolliency, oxidative stability, and a luxurious skin feel. It can be used in both wash off and leave on applications.

# **MULTIFUNCTIONAL BENEFITS**

- Moisturizes & Protects: Reduces dryness, roughness, and flakiness
- Strengthens Skin: Supports heathy skin barrier
- Luxurious Feel: Non-greasy, smooth sensory profile
- Color Cosmetic Performance: Enhances coverage, payout, and oxidative stability
- Hair Care: Reduces wet and dry comb friction, enhances shine

## **APPLICATIONS**

- Skin Care: Creams, lotions, serums, masks, balms
- Color Cosmetics: Lipsticks, foundations, primers
- Hair Care: Conditioners, treatments, styling products
- Sun & Baby Care: Sunscreens, after-sun, diaper creams

## FORMULATION GUIDELINES

- Use Level: 1–10% depending on system and desired effect
- Form: Soft white paste
- Melting Point: 42-48°C
- Processing: Add to the oil phase; process between 58-85°C

# Kester K-45 A multifunctional jojoba ester for today's personal care formulations

## AT A GLANCE

## **Skin Care Studies Coming**

- Sensorial Tests
- Moisture Barrier
- Skin Moisturization
- RIPT

## **Hair Care Studies Coming**

- Wet Combing
- Dry Coming
- Shine
- Sensorial Tests

